

MAYA ST. CLAIR

COPYWRITING PORTFOLIO

◆ PRODUCT COPY

I write webstore copy for the horror magazine *Fangoria*, selling horror-themed merch to fans with humorous copy. Examples:

- [Ransom note shirt](#)
- [Chainsaw tee](#)
- [Branded tote](#)
- [Sticker pack](#)

My work for *Heavy Metal* magazine centers on writing promotional copy for our IPs, copy for podcasts and social media, and developing story concepts and treatments for brand IPs.

- [Synopsis/IP copy](#)
- [Mindspace podcast - episode copy](#)

◆ LONGFORM CONTENT

These 2020 guides provide writing advice, coaching, and prompt breakdowns for the most elite schools in the country. CollegeVine works to level the playing field in admissions counseling by providing high-quality college guidance, free, to thousands of users worldwide.

- [Barnard College](#)
- [Stanford University](#)
- [Columbia University](#)
- [Princeton University](#)
- [The University of Chicago](#)

I've also produced longform historical articles elsewhere.

- ["Strawberry Fields Forever: Shakespeare and the Beatles"](#)
- ["John Donne's Monuments" \(essay\)](#)